TRUSTED HOUSE PAINTER

HOW TO CHOOSE THE PERFECT PAINT COLORS FOR YOUR HOME

7 Professional color design tips to help guide you
through the maze of choosing paint colors.

TRUSTED HOUSE PAINTER

GIVE YOUR HOME
LIFE

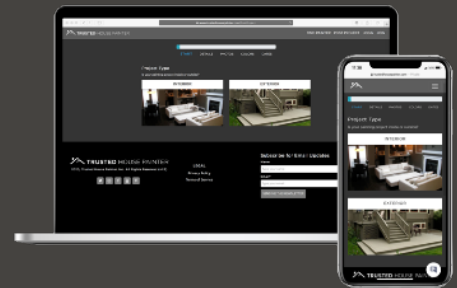Hire the right painter
and just add color!

LET'S GET STARTED

HAVE A PERFECT PAINTING PROJECT WITH
TRUSTED HOUSE PAINTER

Step 1 - Post Project

In less than 2 minutes you'll be organized and connecting to locally trusted house painters. Print your post listing and communicate your needs.

GET STARTED

Step 2 - Homeowner Toolkit

Continue reading this document and download the rest of your FREE Homeowner Toolkit to maximize your chances of having a perfect painting project.

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Step 3 - Get Quotes Automatically

Take a break! Get back to the important part of your life and let Trusted House Painter help you prepare and experience a perfect painting project.

Introduction

Choosing the right paint color can be harder than it looks. And the more colors you test, the harder it seems to choose.

This FREE downloadable PDF will provide you with 7 professional design tips that will help take some of the mystery out of choosing colors.

Use this guide along with the Trusted House Painter app to make your painting project smooth and successful!

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1. Neutral Colors.
2. Strong Colors.
3. Undertones and Neutrals.
4. Items You Cannot Change.
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6. Natural Lighting.
7. Artificial Lighting.

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Get painting quotes from local painting companies.

Let's Get Started

Things to consider before you start:

- What colors do you like?
- What colors do you have to work with?
- How light will affect these colors?

Interior VS. Exterior

When choosing for **interiors**, colors look darker. Consider choosing a shade or two lighter.

For **exterior** color choices, consider a shade or two darker since most colors appear lighter outside.

Pro Design Tip:

When you narrow down your color choices, paint a sample color on a large scale by dong test patches. Find your main color first before worrying about trim and accent colors. Most paint retail stores sell sample quarts/litres or "testers" for this very reason. (They cost less too!)
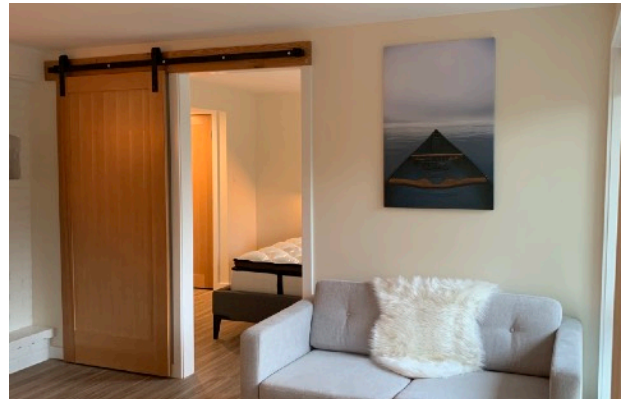
Preparation

1. Do you want to use a color or a neutral? Neutrals can be more flexible but they can also feel "boring" or "flat". Colors make a stronger statement but can also prove to be limiting.

2. If you are considering a color, do you want it to be subtle or are you looking for a stronger statement?

A truer color will appear more intense when there is more of it. If, for example, it looks very yellow on the color chip be aware that it will look much more YELLOW when it is on all four walls.

If subtlety is where you are heading, consider a browner or greyer version of the color you want.

3. Undertones rule how a neutral can look. When you pair neutrals with neutrals, their undertones become your color. If you are nervous about combining undertones, stick with a monochrome (lighter or darker shades the same color) or and analogous color scheme (colors that come from the same wedge of the color wheel, such as blue, green, & violet).

Recognizing undertones can be tricky but if you look, your neutral will have a dominant color. For greys, the undertone tends to blue, green or purple. Browns or beiges, the undertones tend to yellow, pink or green.

4. What you cannot change you need to work with. You have a new house but you cannot afford to change the flooring at the moment & it's not your favourite color in the least. How do you downplay the color?

It may seem counterintuitive, but you need to incorporate that color into your scheme. That new to you house has fir floors & it tends to look on the orange side, make sure the color you choose for your walls has an element of orange in it. Even if you decide you would like to pair that floor with a white, it looks best if there is a small amount of yellow, red or orange in it.

Complimentary colors (colors that oppose one another on a color wheel) work too but they tend to emphasize the contrast in color and could, in effect, highlight the thing you wanted to minimize.

5. Color has everything to do with lighting. Do not rely on paint to fix issues with lighting, it can help but it will never eliminate the need for better lighting. If your lighting is poor, add more lighting or embrace it and go for a stronger color.

6. Natural lighting will change colors, if the sunlight is shining into your room, your colors will tend to read warmer. If it's just ambient daylight, it tends to lean blue or blue/grey. This means your colors will look yellower or bluer depending on the time of day. It can be frustrating but you can also look at it as you get two or three colors for the price of one!

7. Artificial light comes in all different shades on the lighting spectrum. Warm lights emphasize warm colors, like reds, oranges and yellows and mute cool ones.

Cool lights, such as daylight LED or fluorescents, tone down warm and magnify or enrich blues and greens. White light tends to be the most neutral.

Pro Design Tip:

Keep it simple. You can always add flair or color with accessories, fabrics, plants or flowers and artwork.

If choosing the best colors for your space becomes too daunting, don't be afraid to call in a professional. An hour or two with a color consultant could help transform your house into your home and eliminate any uncertainty you may feel by selecting the best colors, whites or neutrals you have been looking at.

About the Author

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20 years helping homeowners beautify interior/exterior spaces
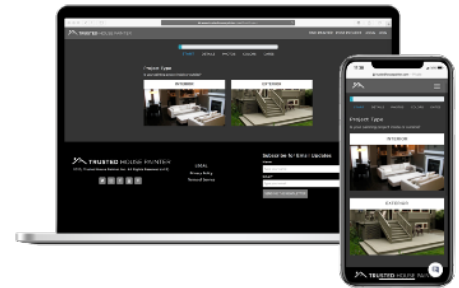carla@trustedhousepainter.com

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