

 **TRUSTED** HOUSE PAINTER



# HOMEOWNER TOOLKIT

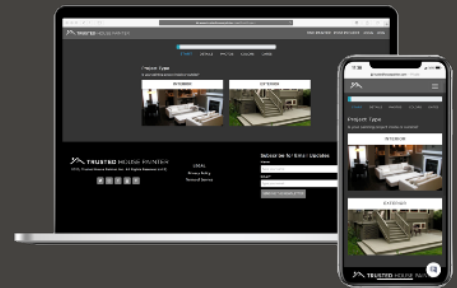
Helping Homeowners Prepare For A Successful Painting Project While  
Connecting Quickly and Efficiently To Local Painting Companies.

# HAVE A PERFECT PAINTING PROJECT WITH **TRUSTED HOUSE PAINTER**

## Step 1 - Post Project

In less than 2 minutes you'll be organized and connecting to locally trusted house painters. Print your post listing and communicate your needs.

**GET STARTED**



## Step 2 - Homeowner Toolkit

Continue reading this document and download the rest of your FREE Homeowner Toolkit to maximize your chances of having a perfect painting project.

**DOWNLOAD NOW**



## Step 3 - Get Quotes Automatically

Take a break! Get back to the important part of your life and let Trusted House Painter help you prepare and experience a perfect painting project.



# HIRE PROFESSIONAL PAINTERS - BECAUSE YOU'LL SAVE TIME, MONEY AND AVOID THE STRESS!

Painting your home can be expensive! And when you can't paint your own home, you need to hire a painting contractor.

But many times, hiring the wrong painting contractor can cost you more than you realized.

Brenda and Colin hired a painter who was affordable, friendly and punctual. They were happy with the way he presented himself and gave him his 25% deposit to start the project. However one week later they called the number and the painting contractor's phone was disconnected and never to be found!



Steven found a professional painting company to paint the exterior of his house.



The experience was a nightmare! It took much longer than expected and the contractor kept adding costs and demanding money. The neighbours were complaining about the loud music and voices. The plants were damaged, the gutters were dented and the worksite looked like a battle zone! The summer was lost and Steven was exhausted from dealing with it.

Don't Let This Be You!

PROTECT AND BEAUTIFY YOUR HOME!



# HOW TO GET THE MOST FROM YOUR HOMEOWNER TOOLKIT

Congratulations! And thank you for downloading the Homeowner Toolkit summary.

Trusted House Painter is your guide to creating a beautiful home and having a successful painting project. There's 3 simple steps to having a perfect painting project!

1. Save time and money by Posting Your Project online and connect quickly to locally trusted painting contractors.
2. Download your copy of the Homeowner Toolkit and prepare yourself with helpful information, checklists and guidance to start your project informed and with confidence.
3. Let the app do the work for you. Sit back and relax as we automatically send your post to local painting contractors who will contact you promptly.

You want your home to be calming, clean and beautiful - and we want to help you on that journey. Your home is your castle so hiring the right painting contractor to make the transformation happen is very important.

This document is a summary of the Homeowner Toolkit you get access to as a member of [www.TrustedHousePainter.com](http://www.TrustedHousePainter.com). Sign up for your free membership and get direct access to all of the documents found in the Homeowner Toolkit.

JOIN NOW

Hi, my name's Paul, and I've been painting homes for over 15 years. I really enjoy helping home and property owners transform their properties into beautiful homes using design and color.

For over 15 years I've helped thousands of homeowners like you through the process of painting their homes. As a painting contractor, I've developed a system called the Homeowner Toolkit to make it easy for homeowners to become informed and confident when taking on the task of painting their home.





# HOUSE PAINTING PLANNER

This guide will provide you with 7 practical tips to help you have a successful painting project. Includes helpful worksheets that help identify your scope of work so that you communicate your needs with clarity.



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1. Identifying your budget gives you reasonable expectations of the size that your painting project will be. Adding 10-15% on top of your budget prepares you for unexpected costs that can occur during the project.
2. Documenting the scope of work once will make all future projects and maintenance easier for you and the painters. In one place identify what you will paint and what you won't paint, the colors used and potential deadlines or dates of production you desire to have your project completed.
3. Go to [TrustedHouse Painter.com](https://www.TrustedHousePainter.com) and Post Your Project, get at least 3 quotes, meet and interview painters, review your notes to make an informed decision on picking the best painter for you and your project.
4. Once you have 3 quotes, compare all quotes to each other for price, scope of work, liability coverage, and workers insurance coverage to ensure you are comparing apples to apples. Review websites, references and testimonials, and other forms of social proof.
5. Go to [www.TrustedHousePainter.com](https://www.TrustedHousePainter.com) and download your free Painting Agreement. Document the scope of work, proposed dates, price, warranty and other conditions. Date and sign and your project is a go.
6. When the painting starts, meet the team of painters and maintain daily communication throughout the project. This creates a 'team' effect which assists in the win-win. Use the above mentioned [Deficiency List](#) spreadsheet to help communicate your requests.
7. When your painting project is complete, its important to review the work with the painter. This assures you're happy with the work and are happy to release any last payments. Use the [Color Pallet Record Sheet](#) to document your project colors, paints and locations.

# PAINTING CONTRACTOR QUESTIONNAIRE

The *PAINTING CONTRACTOR QUESTIONNAIRE* is a list of 4 common types of questions often asked by home and property owners to qualify their contractors and gain trust in their pursuit to hire a painting company.



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Below is a brief summary of the questions found in the PAINTING CONTRACTOR QUESTIONNAIRE - that will help you discover the right painting contractor for your project. Clear communication is key in relationships with painting contractors.

## 1. Liability

- Do you have updated liability insurance?
- Do you have employees or subcontract?
- Do you have active worker insurance coverage?

## 2. Operations:

- How old is your painting company?
- Do you have a valid business licence?
- What size your team, how long will this project take?

## 3. Contract / Agreement

- Do you provide a written contract?
- How long is your warranty, what does it cover?
- What's your hourly rate for extras and additional work?

## 4. Production and Safety

- Who is the crew leader and how experienced are they?
- Do you need access to water, electricity, bathrooms, etc?
- Are your workers 1st Aid certified?

Includes the ***Painting Contractor Interview Score Sheet*** - a visual guide to choosing the right painter, and the ***Painting Contractor Reference Checklist*** helps qualify the contractors.

# HOUSE PAINTING AGREEMENT

Secure the deal with your painting contractor using the PAINTING SERVICE AGREEMENT. This template identifies 5 elements of an Agreement that should be communicated to help communicate clear intentions and expectations.

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## **Part 1: Parties**

Fill in all the legal names, addresses, city and other fields pertaining of the parties making the agreement. Add the correct dates and current information of the homeowner as well as the painting contractor.

## **Part 2: Scope of Work and Scheduling**

Fill in all the details of the scope of work, including the specific parts of the painting project agreed upon by both parties. You can add the painting estimate from the painting contractor as an attachment. This part is very important to clearly define. Do not make this part ambiguous and misinterpreted.

## **Part 3: Terms and Conditions**

Add your terms and conditions, or amend any additional details not mentioned in the painting estimate provided by the contractor that you'd like to be executed by either yourself or the painting contractor during the life of the agreement. The items mentioned in this section are default items, and may not be applicable in every painting agreement.

## **Part 4: Payments**

Create your own payment plan, or use the agreement template to help clear any confusion with money. If the project is a small project, there may only be 1 payment. If the project is a lengthy project you might need to include multiple progress payments. Make sure to provide a written dollar amount as well as the numerical value to remove ambiguity or mistakes.

## **Part 5: Agreement**

In this section both parties will sign their signatures confirming and agreeing to the terms and conditions set forth within the painting agreement. Make sure to add the correct date to the agreement before signing it.



# INTERIOR/EXTERIOR COLOR SHEETS

The INTERIOR/EXTERIOR COLOR SHEETS documents your new or existing interior color pallet. Printable palettes are available for you to store and file away all documents together for your future records. It's worth recording your colors!

**INTERIOR****EXTERIOR**

## 1. Color Palette Name:

Name the color pallet of your room. (It's fun being creative!)

## 2. Identify Room:

Put the name of the room on this line. If the same colors exist in multiple rooms, then just separate the rooms with a comma.

## 3. Identify Surface:

With proper prep and application, almost anything can be painted. Use this space to identify the object or surface that was painted.

## 4. Paint Brand:

Sometimes the same color name can be used by other paint manufacturers. Identify the Brand and the product name.

## 5. Product Name:

The product name is usually the largest print on the label.

## 6. Color Name:

Add the name of the color you chose in this section.

## 7. Color Code:

Add the color code of the paint color in this section.

## 8. Sheen / Gloss:

This section describes the shininess of the paint. Is the paint flat, eggshell, semigloss or high gloss? Check the paint can to view the sheen level,

## 9. Color Dab:

Use a rag, small brush or fingertip and apply a small paint sample of each paint color used to this section. Allow the paint to dry before storing or folding.

## CHOOSING THE PERFECT PAINT COLORS FOR YOUR HOME

This FREE downloadable PDF provides 7 professional color design tips from Color Consultant, Carla Hedman - to help guide you through the maze of choosing colors.



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- 1. Neutral Colors:** Neutrals can be more flexible, but they can also feel flat and boring. Neutrals can also help create focal points such as furniture, artwork or flooring.
- 2. Strong Colors:** A truer color will appear more intense when there is more of it. If, for example, it looks very yellow on the color chip be aware that it will look much more YELLOW when it is on all four walls.
- 3. Undertones and Neutrals:** Undertones rule how a neutral can look. When you pair neutrals with neutrals, their undertones become your color. If you are nervous about combining undertones, stick with a monochrome (lighter or darker shades the same color) or an analogous color scheme (colors that come from the same wedge of the color wheel, such as blue, green, & violet).
- 4. Items Your Cannot Change:** What you cannot change, you need to work with. You have a new house but you cannot afford to change the flooring at the moment & it's not your favourite color in the least. How do you downplay the color?
- 5. Color and Lighting:** Color has everything to do with lighting. Do not rely on paint to fix issues with lighting, it can help but it will never eliminate the need for better lighting. If your lighting is poor, add more lighting or embrace it and go for a stronger color.
- 6. Natural Lighting: Natural lighting will change colors,** if the sunlight is shining into your room, your colors will tend to read warmer. If it's just ambient daylight, it tends to lean blue or blue/grey. This means your colors will look yellower or bluer depending on the time of day.
- 7. Artificial Lighting:** Warm lights emphasize warm colors, like reds, oranges and yellows and mute cool ones. Cool lights, such as daylight LED or fluorescents, tone down warm and magnify or enrich blues and greens. White light tends to be the most neutral.

# BEDROOMS: BEST PAINT COLORS FOR BEDROOM WALLS



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Professional color consultant Carla Hedman teaches you the 5 types of moods that come with picking paint colors. Get tips and color recommendations of each mood with this free PDF download.

## What do you want your room to feel like?

*When asked this question, it might sound odd, but the colour choices in a room can influence how you react to the space.*

1. **Soft and Warm:** Soft colours, and this includes neutrals, tend to have a hazy or muted tone, they are easy on the eyes and not too taxing on stimulation. The warm element refers to the way a colour feels, consider how it feels when you put on a sweater: if you are cold, it will warm you up, if you are hot, it can be uncomfortable.
2. **Light and Airy:** Airy colours, tend to have a freshness to them, they are easy on the eyes, think of it as how a light breeze feels.
3. **Bright and Cheerful:** Cheerful colours tend to be true colour and are not neutralized too much (toned down with gray or beige). This can give you a lot of options, here you need to consider what colour appeals to you and just go for it.
4. **Quiet and Calm:** Quiet and calm colours consist of neutrals or neutralized colours, much like the light and airy scheme from above, it usually includes colours from the cooler spectrum, including blues, greens and purples, as these tend to appear to have less energy as the hotter colours such as red, yellow and orange. These cooler colours may show up as the undertone in a neutral or conversely as a neutralized colour.
5. **Rich and Elegant:** Rich colours tend to be darker, denser and neutral tones tends to look more elegant. Colours can work in this too, because this works best if the colours are neutralized instead of clear or jewel toned. If you choose to go the colour route instead of the neutral, it is best to stick with colours that originate from a traditional colour pallet, for example, from Benjamin Moore's Historical collection.

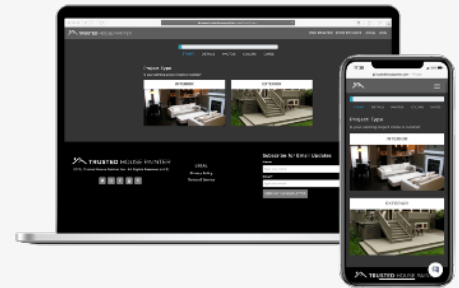


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